

The Meaning in the History of Cover of *KJCCM*

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Dear Editor:

The Korean Journal of Critical Care Medicine (KJCCM) has been using its cover image since 2007 after changing the cover design of its December issue (Vol. 22, No. 2). The previous cover design was simple and concise as it depicted only the logo of *KJCCM* on a green-colored background. With a growing opinion in favor of updating the cover image, we sought professional help for a new cover design that could better portray the nature of *KJCCM*. Yoon Ju-Hyeon, Professor at the College of Art and Design, Seoul National University, suggested five different designs. The mainly modern abstract designs provided a glimpse into the contemporary medicine and intensive care units. However, our attention was drawn to one of the illustrations showing a tropical orchid with nothing but a white background (Figure 1).

KJCCM deals with the advanced dynamic academic approaches taken to treat patients with life-threatening illness. But, it was expressed as an orchid drawn on a white background. It seemed puzzling at first. However, we saw the possibility that this exceptional illustration could provide ICU professionals with comfort, albeit momentarily, given their busy and tense working settings. After the floral design was accepted almost unanimously at the meeting of the Board of Directors, *KJCCM* adopted it as a new cover image of its journal.

Since then, the floral image has appeared on the cover of white books and treatment guidelines that *KJCCM* published as if it were a symbol of *KJCCM*.



Figure 1. Cover image of *KJCCM*.

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